



2024 SILVERADO 1500 CREW  
CUSTOM 4WD

EXTERIOR: RED HOT  
INTERIOR: JET BLACK

ENGINE: TURBOMAX  
TRANSMISSION: 8-SPEED AUTO

Visit us at [www.chevy.com](http://www.chevy.com)

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BED 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE CHEVROLET.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- CHEVY SAFETY ASSIST
- \*AUTOMATIC EMERGENCY BRAKING
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

\*FOLLOWING DISTANCE INDICATOR

\*INTELLIBEAM-AUTO HIGH BEAM

- REAR VISION CAMERA
- TEEN DRIVER MODE
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT
- CONTENT THEFT ALARM

PERFORMANCE & MECHANICAL

- AUTOTRAC TRANSFER CASE
- ELECTRONIC CRUISE CONTROL
- 220 AMP ALTERNATOR
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- ALL-SEASON TIRES
- TRAILERING PACKAGE WITH HITCH GUIDANCE
- BRAKE PAD WEAR INDICATOR

CONNECTIVITY & TECHNOLOGY

- CHEVROLET INFOTAINMENT 3 7" DIAG COLOR TOUCHSCREEN
- ADDITIONAL FEATURES FOR

COMPATIBLE PHONES INCLUDE:

- BLUETOOTH AUDIO STREAMING
- VOICE COMMAND PASSTHROUGH TO PHONE, WIRELESS ANDROID AUTO & APPLE CARPLAY CAPABLE
- 3 YEARS REMOTE ACCESS PLAN; ONSTAR & WI-FI DATA CAPABLE SEE ONSTAR.COM FOR TERMS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 120V POWER OUTLET IN CARGO BED & INSTRUMENT PANEL
- USB PORTS
- DRIVER INFORMATION CENTER
- REMOTE KEYLESS ENTRY
- PUSH BUTTON START
- REMOTE START
- REAR SEAT REMINDER

INTERIOR

- AIR CONDITIONING
- POWER WINDOWS

- FRONT 40/20/40 BENCH SEATS W/ ARMREST & UNDERSEAT STORAGE
- REAR 60/40 FOLDING BENCH SEAT
- 10-WAY POWER DRIVER SEAT
- CARPETED FLOOR
- RUBBERIZED VINYL FLOOR MATS

EXTERIOR

- BODY-COLOR STYLING THEME
- CORNERSTEP REAR BUMPER
- LED CARGO AREA LIGHTING
- EZ LIFT, POWER LOCK, & RELEASE TAILGATE
- POWER ADJUSTABLE HEATED MIRRORS
- DEEP-TINTED WINDOWS
- REAR-WINDOW DEFOGGER
- FRONT RECOVERY HOOKS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$49,300.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

BLACK ASSIST STEPS (DEALER INSTALLED)	795.00
CHEVYTEC SPRAY-ON BEDLINER	545.00
REAR WHEELHOUSE LINERS	140.00
GVWR: 7,000 LBS. (3,175 KG)	INC.
REAR AXLE: 3.42 RATIO	INC.
20" BRIGHT SILVER PAINTED ALUMINUM WHEELS	INC.
CUSTOM CONVENIENCE PACKAGE	INC.
CUSTOM VALUE PACKAGE	INC.

TOTAL OPTIONS	\$1,480.00
TOTAL VEHICLE & OPTIONS	\$50,780.00
DESTINATION CHARGE	1,995.00
TOTAL BEFORE SAVINGS	\$52,775.00
TURBOMAX ENGINE CREDIT	-1,350.00

TOTAL VEHICLE PRICE\* \$51,425.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**19** MPG  
combined city/hwy  
**5.3** gallons per 100 miles

**18** MPG  
city

**21** MPG  
highway

SILVERADO 4WD

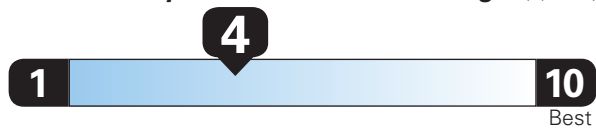
Standard pickup trucks range from 12 to 84 MPG. The best vehicle rates 140 MPGe.

You spend  
**\$4,500**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

G  
D  
6

Annual fuel cost  
**\$2,850**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 468 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



Equipped with the safety and  
security of OnStar®

Visit [onstar.com](http://onstar.com) for details.

[onstar.com/privacy](http://onstar.com/privacy)

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC  
GMLBL\_PROD\_0043 – 10/23/2023

ORDER NO DFFM3V SALES CODE E  
SALES MODEL CODE CK10543  
DEALER NO 39309  
FINAL ASSEMBLY:  
ROANOKE, IN U.S.A.

VIN 1GCPDBEK7RZ257366 REISSUE

DEALER TO WHOM DELIVERED  
FLAGSTAFF CHEVROLET  
PO BOX 1909  
FLAGSTAFF, AZ 86002-1909

